

Aggressive steps are being taken by AARP during coronavirus outbreak to inform and protect older Americans

These are unprecedented times in the world. We hope you are safe and taking the precautions to keep yourself in good health. We want to help ensure that all agents who sell AARP branded products are aware of AARP's engagement in our nation's response to the Coronavirus Pandemic. You can be assured we are working hard to help our members, their families, and the country understand how to protect themselves.

Below are three articles that highlight some of the many efforts we have been working on over the last few weeks.

#### **A Letter from AARP CEO Jo Ann Jenkins**

<https://www.aarp.org/politics-society/advocacy/info-2020/jenkins-letter-aarp-coronavirus-response.html>

#### **AARP Makes \$250,000 contribution to Meals on Wheels**

<https://press.aarp.org/2020-3-17-Meals-on-Wheels-Americas-Vital-Outreach-to-Seniors-250-000-Gift>

#### **AARP Innovation Labs Launches 'AARP Community Connections' Platform To Find Help, Or Give It, During Coronavirus Pandemic**

[AARP Community Connections](#), a new online platform launched by AARP Innovation Labs, allows users to organize and find local volunteer groups to help pick up groceries, provide financial assistance or lend emotional support to neighbors, friends and loved ones. Across the country, these informal online groups—also called “mutual aid” groups—help communities stay connected at a time when people must practice social distancing to stay safe.

<https://press.aarp.org/AARP-Innovation-Labs-Launches-AARP-Community-Connections-Platform-To-Find-Help-Or-Give-It-During-Coronavirus-Pandemic>

Thank you for representing the AARP brand. AARP will continue its work to help keep our members and the general public more aware and well informed.